

Supervisor **John Pedrozo**, Chair, Merced County  
 Supervisor **Henry Perea**, Vice-Chair, Fresno County  
 Councilmember **Don Tatzin**, Vice-Chair, City of Lafayette  
 Councilmember **Patrick Hume**, City of Elk Grove  
 Supervisor **Vito Chiesa**, Stanislaus County  
 Supervisor **Scott Haggerty**, Alameda County  
 Supervisor **Allen Ishida**, Tulare County  
 Councilmember **Bob Johnson**, City of Lodi  
 Supervisor **Doug Verboon**, Kings County  
 Supervisor **David Rogers**, Madera County



**San Joaquin  
 Joint Powers Authority**

Alternate **Rodrigo Espinoza**, City of Livingston  
 Alternate **Nathan Magsig**, City of Clovis  
 Alternate **Federal Glover**, Contra Costa County  
 Alternate **Don Nottoli**, Sacramento County  
 Alternate **Richard O'Brien**, City of Riverbank  
 Alternate **Tom Blalock**, BART  
 Alternate **Bob Link**, City of Visalia  
 Alternate **Mike Maciel**, City of Tracy  
 Alternate **Russ Curry**, City of Hanford  
 Alternate **Andrew Madellin**, City of Madera

**AGENDA**

**January 29, 2016 – 1:00 PM**

Stanislaus County Board of Supervisors Chambers  
 1010 10<sup>th</sup> Street, Modesto, CA

*This Agenda shall be made available upon request in alternative formats to persons with a disability, as required by the Americans with Disabilities Act of 1990 (42 U.S.C. § 12132) and the Ralph M. Brown Act (California Government Code § 54954.2). Persons requesting a disability related modification or accommodation in order to participate in the meeting should contact San Joaquin Regional Rail Commission staff, at 209-944-6220, during regular business hours, at least twenty-four hours prior to the time of the meeting.*

*All proceedings before the Authority are conducted in English. Any writings or documents provided to a majority of the Authority regarding any item on this agenda will be made available for public inspection at the offices of the San Joaquin Regional Rail Commission located at 949 E. Channel Street, Stockton, California, 95202 during normal business hours or by calling (209) 944-6220. The Agenda and meeting materials are also available on the San Joaquin Regional Rail Commission Website: <http://www.acerail.com/Home/AboutUs/SJPA.aspx>,*

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|-----|---|------------------|--------------------|
| 1   | <b>Call to Order, Pledge of Allegiance, Roll Call</b>   | Chair Pedrozo    |                    |
| 2   | <b>Consent Calendar</b>   | Chair Pedrozo    |                    |
| 2.1 | Approve Minutes from November 20, 2015 Board Meeting  |                  | <b>ACTION</b>      |
| 2.2 | Approve Next Board Meeting Location and Time  |                  | <b>ACTION</b>      |
| 2.3 | SJPA Operating Expense Report   |                  | <b>INFORMATION</b> |
| 3   | <b>Public Comment</b>   | Chair Pedrozo    | <b>ACTION</b>      |
|     | Persons wishing to address the Authority on any item of interest to the public regarding SJPA and the San Joaquin Rail Service shall state their names and addresses and make their presentation. Please limit presentations to three minutes. The Authority cannot take action on matters not on the agenda unless the action is authorized by Section 54954.2 of the Government Code. |                  |                    |
| 4   | <b>Approve a Resolution of the Governing Board of the San Joaquin Joint Powers Authority (SJPA), Authorizing the Chair to Execute the Fiscal Year 2016 Agreement for the Provision of Passenger Rail Service on the San Joaquin Corridor Between the National Railroad Passenger Corporation and San Joaquin Joint Powers Authority</b>   | Stacey Mortensen | <b>ACTION</b>      |

MEMBER AGENCIES

Alameda County - Contra Costa County Transportation Authority - Fresno Council of Governments - Kings County Association of Governments - Madera County Transportation Commission  
 Merced County Association of Governments - Sacramento Regional Transit - San Joaquin Regional Rail Commission - Stanislaus Council of Governments - Tulare County Association of Governments

|    |   |               |               |
|----|---|---------------|---------------|
| 5  | <b>Approve a Mid-Day and Early Morning Full Corridor Schedule and Authorize and Direct the Executive Director to Work with the Chair in Determining the Preferred Schedule and to Negotiate Staffing with Amtrak for the 7<sup>th</sup> Daily Roundtrip Train and Execute any and All Agreements Associated with the Implementation of the 7<sup>th</sup> Daily San Joaquin Service Roundtrip</b>                 | Brian Schmidt | <b>ACTION</b> |
| 6  | <b>Approve Agreement 16-J-18-00 of the San Joaquin Joint Powers Authority Authorizing a Five-Month Agreement for Advertising Services to ProProse, LLC dba Sagent for an Amount Not-To-Exceed \$465,500 from February 1, 2016 – June 30, 2016, and Authorizing and Directing the Executive Director to Execute the Agreement.</b>   | Dan Leavitt   | <b>ACTION</b> |
| 7  | <b>Approve Agreement 16-J-22-00 of the San Joaquin Joint Powers Authority Authorizing a Two-Year and Five-Month Agreement for Marketing and Outreach Services in the Bay Area Region to Circlepoint for an Amount Not-To-Exceed \$355,500 from February 1, 2016 – June 30, 2018, and Authorizing and Directing the Executive Director to Execute the Agreement.</b>   | Dan Leavitt   | <b>ACTION</b> |
| 8  | <b>Approve Agreement 16-J-23-00 of the San Joaquin Joint Powers Authority Authorizing a Two-Year and Five-Month Agreement for Marketing and Outreach Services in the Sacramento and Northern California Region to KP Public Affairs, LLC for an Amount Not-To-Exceed \$294,000 from February 1, 2016 – June 30, 2018, and Authorizing and Directing the Executive Director to Execute the Agreement.</b>          | Dan Leavitt   | <b>ACTION</b> |
| 9  | <b>Approve Agreement 16-J-24-00 of the San Joaquin Joint Powers Authority Authorizing a Two-Year and Five-Month Agreement for Marketing and Outreach Services in the Northern San Joaquin Valley Region to California Strategic Solutions, Inc. for an Amount Not-To-Exceed \$355,500 from February 1, 2016 – June 30, 2018, and Authorizing and Directing the Executive Director to Execute the Agreement.</b>   | Dan Leavitt   | <b>ACTION</b> |
| 10 | <b>Approve Agreement 16-J-25-00 of the San Joaquin Joint Powers Authority Authorizing a Two-Year and Five-Month Agreement for Marketing and Outreach Services in the Central San Joaquin Valley Region to America Hispanic Consulting Group, Inc. for an Amount Not-To-Exceed \$355,500 from February 1, 2016 – June 30, 2018, and Authorizing and Directing the Executive Director to Execute the Agreement.</b> | Dan Leavitt   | <b>ACTION</b> |

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| 11 | <b>Approve Agreement 16-J-26-00 of the San Joaquin Joint Powers Authority Authorizing a Two-Year and Five-Month Agreement for Marketing and Outreach Services in the Kings and Tulare Counties Region to Southwest Strategies for an Amount Not-To-Exceed \$151,500 from February 1, 2016 – June 30, 2018, and Authorizing and Directing the Executive Director to Execute the Agreement.</b>    | Dan Leavitt      | <b>ACTION</b>      |
| 12 | <b>Approve Agreement 16-J-27-00 of the San Joaquin Joint Powers Authority Authorizing a Two-Year and Five-Month Agreement for Marketing and Outreach Services in the Kern County Region to Providence Strategic Consulting, Inc. for an Amount Not-To-Exceed \$151,500 from February 1, 2016 – June 30, 2018, and Authorizing and Directing the Executive Director to Execute the Agreement.</b> | Dan Leavitt      | <b>ACTION</b>      |
| 13 | <b>San Joaquin Valley Rail Committee Update</b>  | Daniel Krause    | <b>INFORMATION</b> |
| 14 | <b>Potential Transit and Intercity Passenger Rail Capital Program SJJPA Applications for April 2016</b>  | Dan Leavitt      | <b>INFORMATION</b> |
| 15 | <b>San Joaquin Operations Update</b>   | Brian Schmidt    | <b>INFORMATION</b> |
| 16 | <b>Administrative Matters</b>  | Stacey Mortensen | <b>INFORMATION</b> |
| 17 | <b>Board Member Comments</b>   | Chair Pedrozo    | <b>INFORMATION</b> |
| 18 | <b>Adjournment</b>   | Chair Pedrozo    |                    |